

**CONTEST NAME: "WSTW SECRET SOUND"**

**SPECIFIC CONTEST RULES**

**Effective Date: October 28, 2019 to December 6th, 2019**

**Participating Radio Station(s)/Studio Address(es)/Phone #'s/Website Address(es):**

**WSTW-FM – 93.7 WSTW**

**2727 Shipley Road, Wilmington, DE 19810**

**302-478-2700**

**www.wstw.com**

**Declared Value of Prize(s): A maximum of up to One Hundred Seventy-Four (174) prize(s), each individually awarded up to six times daily Monday through Friday, each prize consisting of a minimum of One Thousand dollar(s) (\$1,000.00) each a WSTW Secret Sound Prize(s). ("Prize(s)") The maximum cumulative amount of Prize(s) to be awarded during the duration of the Contest will not exceed Twenty-Five Thousand Dollars (\$25,000.00).**

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) Beginning on the above Effective Date except for Thanksgiving Day, November 28, 2019, Forever's Participating Radio Station(s) will be giving away the above described Prize(s). The Prize(s) is not transferable. If a Winner declines the Prize(s), there will not be any alternate Prize(s) available in substitution and that Prize(s) will not be re-awarded and becomes the property of Forever.

- Must be 18 years of age or older to enter and must have a valid State issued Driver's License or State issued Identification Card.
- To win, Participant(s) must listen to the Participating Radio Station(s) Monday through Friday in the 7AM and/or, the 9AM and/or, the 11AM and/or, the 1PM and/or, the 3PM and/or, the 5PM hours. The Participating Radio Station(s) on air personality will play the WSTW Secret Sound and solicit listeners to be the 15th caller at 302-478-1010 or 800-544-9370. For each play, the Participant(s) will hear over the air, a pre-recorded sound in which the Participant(s) must identify the WSTW Secret Sound. Some sounds may require both the object and the action being executed, i.e. hand cuffs closing. If the Participant guesses the correct WSTW Secret Sound for that play they win the Prize(s) for that play. Each participant(s) will receive a twenty- five dollar American Express gift card just for being caller fifteen. If the Participant for that play does not the correctly identify the WSTW Secret Sound for that play, that play is concluded and fifty dollar(s) (\$50) will be added to the Prize(s) amount for each successive play, until a Participant(s) correctly identifies the then current WSTW Secret Sound for that play. Once that correct WSTW Secret Sound is identified, the Prize(s) amount will reset to the potential minimum one thousand dollars (\$1000.00) amount and a new WSTW Secret Sound will be aired. In the event of technical difficulty with a call, prior to an answer being given, a subsequent call will be taken for that play until either a completed correct or incorrect answer is provided, in which case that play will be concluded. In the event that any

individual play exhausts the balance of the total pool of Prize(s) money at the Declared total balance of \$25,000, that last play will be at the fixed amount equal to the Prize(s) fund balance until either a winner is declared or the 174 Contest play limit is attained concluding the Contest.

- The Contest concludes the earlier of the completion of the 174th play by delivery of a correct answer **or** the maximum amount awarded as stated in the Declared Value of Prize(s) is reached, whichever comes first.
- Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**